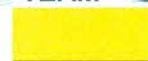




Website Design Competition Final Judging Rubric

TEAM



Competition Theme:

Favorite foods, favorite meals, favorite ethnic foods.

Meets No Criteria 1	Meets Few Criteria 2	Meets Basic Criteria 3	Meets Most Criteria 4	Meets All Criteria 5
General Features				
Home page makes it immediately clear what the site is about and how it relates to the published theme.				
Users can tell which page of the site they are on when they look at the site's navigation.				
The site includes 2 readily recognized external links, one of which is to social media.				
The required final page (Credits/Bio/AboutMe) is not only thorough but shows a real sense of who the contestant(s) are. (Note: contestants were told to NOT use addresses, links to their personal social media, etc.; they are underage and we want to protect their privacy. Names and schools are OK.				
Subtotal				
Design/Aesthetics				
The site design conveys an interesting and appealing design theme which is carried throughout.				
The images chosen show innovative thought and originality. Score higher for original images.				
The buttons used for navigation show unusual or distinctive creativity.				
The contestant(s) did something innovative, either technically or in content or in design.				
Subtotal				
Accessibility and Functionality				
Web pages display well, without much scrolling required.				
Graphics are used to communicate - not decorate.				
The mandatory 15 seconds (or less) of audio, video or animation works as intended.				
Subtotal				
Communication Features				
The contestant illustrated an intriguing or unusual approach to the topic, either through her design, her writing or her images.				
Writing is clear and concise.				
SCORING SUGGESTION: If a contestant used mostly the writing of others <i>and</i> credited her sources, a 3 is the highest possible score. If she used others' writing and did <i>not</i> credit her sources, score 1. Those with original writing may score up to 5.				
The choice of featured food items and the illustration of the items show originality of thought.				
Subtotal				
Presentation Skills <i>Intro → Page Walkthrough → Conclusion (Address the NET)</i>				
The presenter(s) appeared enthusiastic about the work and talked about what she enjoyed or what she found challenging. <i>Confidence</i>				
The presenter(s) spoke loudly and enunciated clearly. <i>Eye contact, Composure</i>				
The presenter(s) were dressed appropriately. <i>Adv. Intro</i>				
The presenter(s) thoughtfully addressed & maturely conveyed the website design.				
The presentation was delivered in a timely manner (4-6 minutes). <i>or (2-4 minutes)</i>				
As a judge, you found particular enjoyment in this team's presentation.				
Subtotal				
<i>tangible item/handout</i> <i>added humor/emotion</i>				
TOTAL				

Judge's Initials: