Rubric for Index/Introduction Content

|  |  |
| --- | --- |
| Student Name: | Hour: |
| HOOK  (1 sentence) | /2 |
| BACKGROUND ON THEME  (3 sentences+) | /4 |
| PERSONALIZATION  (3 sentences+) | /4 |
| BACKGROUND ON WEB DESIGN  (3 sentences+) | /4 |
| THESIS  (1 sentence) | /2 |
| All sentences are complete (no fragments)  Sentences were grade-appropriate, incorporating a mixture of simple and complex sentencing  There are less than 2 spelling errors in the entire paragraph  There are less than 2 punctuation errors in the entire paragraph | /4 |
| TOTAL | /20 |

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