Rubric for Index/Introduction Content

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| --- | --- |
| Student Name: | Hour: |
| HOOK(1 sentence) | /2 |
| BACKGROUND ON THEME(3 sentences+) | /4 |
| PERSONALIZATION(3 sentences+) | /4 |
| BACKGROUND ON WEB DESIGN (3 sentences+) | /4 |
| THESIS(1 sentence) | /2 |
| All sentences are complete (no fragments)Sentences were grade-appropriate, incorporating a mixture of simple and complex sentencingThere are less than 2 spelling errors in the entire paragraphThere are less than 2 punctuation errors in the entire paragraph | /4 |
| TOTAL | /20 |

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