NAME(S):		DATE:
	Intro/Advanced Web Design	
COUNSE.	where I expect you to be	

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	4 (Exceeds Standards)	3 (Meets Standards)	2 (Partially Meets)	1 (Does Not Meet)	
Preparation	Presentation:	Presentation:	Presentation:	Presentation:	
, 2×	demonstrates thorough research and knowledge of material.	 demonstrates sufficient research and knowledge of material. 	demonstrates some research and knowledge of material.	 indicates limited or no research and/or knowledge of material. 	
oarzeg	demonstrates careful consideration of audience and purpose.	 demonstrates some consideration of audience and purpose. 	• reflects lack of purpose and/or consideration of audience.	 Reflects little or no consideration given to audience or purpose. 	
Content	Chosen topic is compelling and of particular relevance to audience.	Chosen topic is appropriate and relevant to audience.	• Chosen topic is appropriate, but of limited interest to audience.	Chosen topic is inappropriate and/or irrelevant to audience.	
	 Subject matter has been developed with sophistication. 	 Subject matter has been <u>sufficiently</u> developed. 	• Development of subject matter is inconsistent.	 No apparent development of subject matter. 	
	• Use of (verifiable) sources enhances presentation.	• Information is accurate and verifiable.	• Limited use of sources; no verification.	Little or no use of sources; no verification.	
	Presentation:	Presentation:	Presentation:	Presentation:	
Organization	flows smoothly and logically, enhancing content.	is effective in delivering content logically.	• may begin or end with an announcement.	lacks organization, transitions or conclusion	
dear my	engages audience from the outset.	enables audience to understand content.	• fails to engage audience.	lacks logical flow, confusing audience	
dear order	• arrives at a clear and compelling conclusion.	contains a clear introduction and conclusion.	 Contains weak introduction and/or conclusion. 	does not contain a clear introduction or conclusion.	
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Delivery:	Strong, clear voice	Clear voice	Mostly clear voice	Unclear voice	
Verbal	 Superior expression (varying tempo and volume) 	Good expression (some variation of temp, volume)	 Limited expression (soft voice and/or mumbling) 	Weak expression (monotone and poor audibility)	
	• Excellent pacing	• Appropriate pacing	• Too fast/slow	• Distracting pacing	

	Presenter:	Presenter:	Presenter:	Presenter:
Delivery: Non-Verbal	• establishes superior eye contact.	establishes good eye contact.	• uses inadequate eye contact.	• uses little or no eye contact.
	exhibits strong composure and confidence.	 exhibits good overall poise and composure. 	demonstrates an overall lack of composure.	demonstrates complete lack of composure.
	• has excellent posture; appearance enhances presentation	has good posture; appearance is appropriate to presentation.	• has poor posture (fidgeting, etc.) or inappropriate appearance.	has posture and appearance that detract from presentation.
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A/V Materials	• Use of A/V material greatly enhances presentation.	• Use of A/V material improves overall presentation.	Use of A/V material detracts from overall presentation.	Little or no use of A/V material in presentation.
	• A/V material is incorporated smoothly and logically.	A/V material is incorporated effectively, does not distract.	• A/V material not incorporated effectively, causing distraction.	 If used, A/V material causes significant distraction.
	• Information delivered via A/V materials augments presenter's words .	• Information from A/V materials does not distract from presenter's words.	• Presenter relies heavily on A/V material (reading from slides, etc.).	• If used, A/V materials effectively replace presenter's words.
		Presentation: 3-5 min		
Length/ Time	Presentation:			Presentation:
	• is completed within the assigned time.	• is slightly over or under assigned time.	• does not meet time expectation.	 is significantly too long or too short.
	• is developed and delivered with clear understanding of time limit.	• reflects some consideration given to the assigned time limit.	• otherwise adequately covers presentation requirements.	 Reflects little or no consideration given to assigned time limit.

7 x 3 = 21 points total

GRADE:

COMMENTS: