Rubric for Index/Introduction Content

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| --- | --- |
| Student Name: | Hour: |
| Website Title (creative, themed) | /2 |
| Paragraph begins with an appropriate attention-getting “hook” to entice the viewers, then effectively and smoothly transitions from the hook into the focus/topic/theme of the website (roughly 2-3 sentences) | /3 |
| Some light background information was introduced about the theme without revealing any details that will be repeated later. Personalization must be included. (roughly 6 sentences) | /8 |
| A thesis statement identified the website’s focus (theme) that will be discussed throughout the website (roughly 1 sentence) | /3 |
| All sentences are complete (no fragments)  Sentences were grade-appropriate, incorporating a mixture of simple and complex sentencing  There are less than 2 spelling errors in the entire paragraph  There are less than 2 punctuation errors in the entire paragraph  Contains at least 5-7 sentences | /4 |
| TOTAL | /20 |

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