INDEX PAGE CONTENT GUIDELINES

I am looking for FIVE clear, concise CHOPPY LOOKING paragraph (3-5 sentences+ PER SECTION) introducing your website on the index page with ONE HEADING. Here are some suggestions:

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**HEADING (Not title of Website)**

**Hook**

* + **Quote (Chef, Food?)**
  + **Statistic**
  + **Interesting statement/anecdote**

**NO QUESTIONS, PLEASE**

**Background on Theme: Pets**

**What is a pet? Why are pets important?**

**Personalization: Your experience with pets/animals**

*Pets are a staple in my home. EXPLAIN.*

*Explain the significance/meaning to you*

**Background on Contest**

*Explain the website theme and requirements.*

**Thesis**

What is your plan of action for accomplishing the theme?

What will this website share with its visitors? Outline your three pages here! NO DETAIL!

Within this website, you will learn…I will show you…

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