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Advanced Web Design

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Repurposing for the Big Day

Introduction 61

"I think a lot of people get so obsessed with the wedding and the expense of the wedding that they miss out on what the real purpose is. It's not about a production number, it's about a meaningful moment between

two people that's witnessed by people that they actually really know and care about" said by Jane Seymour. *wow! I just could reread this quote for hours!*

Tying into the theme of repurposing, this quote says that even though memories and things never fade, beginnings are always happening and there is never an ending to anything. We pay attention to many of the little things in life, as do many people. There is some kind of greater appreciation for life when more thought and effort is put into a gift. We accepted the challenge from The Michigan Council of Women in Technology

when given the theme of Repurposing: The Ultimate in Creativity and Recycling. Repurposing, by definition, says "to adapt for use in a different purpose." The easiest way to tackle this theme was to think of a subject to

work with. We will essentially create three Do It Yourself items to be used at a wedding. Repurposing something for your Big Day is a great way to save money too. Megan's cousin was getting married and the first question she would ask was "how much is it?" This made her feel bad because your wedding day is one of the biggest days of your life and you should be able to get whatever you want no matter what the cost is.

Repurposing things and giving them a new use may be the way to go. We will repurpose a log to create a flower filled centerpiece, tree bark napkin holders, and turn recycled bottles into sparkling lights. ✓

Our index page is a representation of the overall feel and goal of our whole site. The content explains how we will create three DIY objects to make a wedding more affordable. Doing these objects also adds creativity to a wedding and will give guests something to talk about. The layout of our site was one of the hardest decisions to make. At first, we wanted to place our navigation vertically along the side of the main table, but it didn't look exactly how we wanted it to. The idea that we had for our navigation icons was for them to resemble spots on a calendar. When you rolled over them, there would be a circle over it like you were circling that day of the month. The idea was good, but it didn't look very neat or clean on our site. As for the color scheme for our site, we wanted something that was classy yet modern. Every wedding color theme is different, so we figured that we would combine a few classic colors. One of the main colors on our site is turquoise. This color opens up the tines of communication between the heart and the spoken word. Another color we used was yellow. This is a very happy color and is uplifting, offers hope and fun. As for our font, we wanted one to be the classic, fancy wedding font, but because of lack of readability in our content, we had to choose the fanciest font we could find that was readable. It also looks more professional. Making a social media site to coincide with our site was very fun. We made a Twitter account to showcase the theme of our website. Lastly, we had to create a video that combined the processes



of making each of our items. The advanced group in our class went on a field trip to the Apple Store and was taught how to use iMovie.

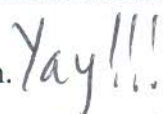
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At one point we had 3 different rollover ideas, but...

that we had when using this program was keeping everything in different layers. If you don't, all of your small things will no longer be editable. Our favorite photo edit we created is our background. It didn't turn out exactly cut in half when we first tried the idea, but we ended up making it in Photoshop and it is probably one of the things we are most proud on on our site.

Page 4: Lights

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The last item we created was sparkling lights made out of recycled wine bottles and Christmas lights.

There are so many different ways to make this item unique. There are also a lot of different resources that we used throughout our website. We had to cite all of the outside sources that we used. The most useful for us was the CSS Tutorials. It was like our little book for the class, but online. It's a new way of coding that makes things more concise and easier to change big things on a webpage. We were also unsure of how we wanted our footer to look like. In our first attempt of navigation buttons, we drew small pictures to represent each page. We never used them in the icons, so we thought why not put them in the footer to navigate through the other pages more easily. One of our favorite features on our site is our favicon. We also used the hammer with a bow as our cursor when you hover over links. We chose to use a hammer to represent the repurposing theme, and added the bow to go along with our theme of a wedding. so cute!

Page 5: Webmasters

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Our Acknowledgment page is the most bulky and has the most information on it. A key feature on this page is our animation. We had to create an original moving picture to go along with the theme of our site. We chose to draw four separate pictures of a couple showing them from standing there together to a proposal and ending with a kiss. At first, we wanted it to be black and white and have the background match our color scheme, but then we decided to make the couple in color and match the color to the inside of our table. The animation was made using Photoshop CS6 too. We also created an Error 404 page. We got creative and had a blank page with Where's Waldo? there in a tuxedo holding an engagement ring. It also said "Whatever you're looking for, it's not here, but you found Waldo! He has to ask you a question..." and he was asking "Will you

← why is it linked to your site? National Education Technology Standards This is the one I would have selected! Lopreiato, Kovalcik 5

marry me?" Finally, the most important NETS we chose was Critical Thinking, Problem Solving, and Decision

Making. There were always so many questions that we had in order to create our site, and questions are good. If we were ever by ourselves for a moment and had a problem, we would develop new solutions on our own to solve the problem. We were much more independent and had to make divisions based on our own opinions. Since we were in a group, there were even more creative juices flowing and different perspectives about things.

Conclusion

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Creating a website from code is difficult as it is, but adding the theme of Repurposing: The Ultimate in Creativity and Recycling was a bit more challenging, but we like a challenge. As best friends, we jumped at the opportunity to be partners in creating this website, but it wasn't that easy. Sometimes we didn't have similar ideas about something, so it made it a bit harder to get things done in time. On the other hand, being partners showed us where our strengths are. Megan did most of the coding, and Gabby, did most of the Photoshop editing. If we were having trouble or anything, we knew that we could switch roles to help each other. If we were to do this website all over again, Megan would stay in a partnership, but Gabby would prefer to work by myself. You definitely get more done in a partnership and there are more great and creative ideas, but there are less arguments and clashing ideas when you're by yourself. If we were to go into the technology field, we would use this experience to show off our previous coding skills and just being able to be involved in the competition is an honor.

This is very generic Give one specific example here

Share your college plans!

Thank you
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↑ what will you do with your repurposed items?