**Name:**

**INITIAL ADV WEB BRAINSTORMS AND PROJECTS RUBRIC**

**POINT DEDUCTIONS: Did they answer the required questions? 2 points/question. Did they include an original picture that relates to the question? 2 points/picture.**

|  |  |
| --- | --- |
| TITLE |  |
| Locate a local website that needs a complete overhaul and/or web presence.  What is it?  Describe your plan of action.  Include 4 page ideas to create. | /5 |
| [Read about typography](http://practicaltypography.com/resumes.html).  In your blog, share a 5-7 sentence reflection regarding the article and upgrading your resume. | /5 |
| Your Own Logo for Resume | /10 |
| Canva Resume | /20 |
| Nautical Coast Cleanup  Logo | /10 |
| Comments: | Corrected by: |
|  | |

**MINDMAP BRAINSTORM RUBRIC\***

|  |  |
| --- | --- |
| TITLE |  |
| Page 1: Content, Color Scheme, Logo, Navigation, Font, Picture |  |
| Page 2: Content |  |
| Page 3: Content |  |
| Page 4: Content |  |
| 50 TOTAL BUBBLES  50 = 10 points  40-49 = 8 points  30-39 = 6 points  29-38 = 4 points  18-28 = 2 point  17 or less = ZERO | SCORE |

\*Advanced students: Include Animation, Video, Social Media somewhere.